

TIDE

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# We are an experience design studio dedicated to transforming ideas into reality

Founded in 2016, our passion lies in crafting immersive experiences that captivate and inspire. Whether through experiential design, digital spaces, or placemaking projects, our mission is to create moments that resonate deeply with people.

# We specialize in a range of services designed to bring your vision to life:

## <sup>1</sup> Experience design

We create engaging and memorable experiences that leave a lasting impression. From interactive installations to immersive environments, we design with the user in mind, ensuring each experience is both impactful and enjoyable.

## <sup>2</sup> Digital space

In the digital realm, we design and develop virtual spaces that are as dynamic and engaging as the physical world. Our digital solutions are tailored to meet the unique needs of our clients, providing innovative and interactive platforms that connect and inspire.

## <sup>3</sup> Placemaking

We believe in the power of place. Our placemaking projects are designed to enhance the identity and functionality of spaces, fostering a sense of community and belonging. Through thoughtful design and strategic planning, we transform ordinary locations into vibrant, meaningful places.

# We are a team of makers, designers, storytellers, and strategists

We united by a common goal: to create experiences that make people happy and create lasting memories. At the heart of our work is a commitment to solving problems through design. We take pride in the joy and connection our work brings to individuals and communities, and we strive to continuously push the boundaries of what's possible in experience design.



# Collaboration is key to our process

We approach each project with a fresh perspective, tailoring our team to meet the specific needs and goals of our clients. We work closely with our clients to understand their vision and bring it to life through innovative solutions. From concept to completion, we are dedicated to delivering exceptional results that exceed expectations.





**KOCCA**

**KOTRA**

**KHIDI**

**SIGONG Tech**

**Modetour**

**SK**

**aT Center**

**AMT**

**DAEWOO E&C**

**Incheon Airport**

**MOFA**

**GL COMM.**

**Sangwha**

**Korea Tourism Organization**

**Korean Cultural Center**

**Korea Cultural Heritage Foundation**

**LOTTE Hotels & Resort**

**CJ Entertainment & Media**

**INNOCEAN World Wide**

**Busan Global City Foundation**

**Busan Cultural Center**

<sup>1</sup>**Activations**

▼

Event, promoters, opening ceremony

<sup>2</sup>**Marketing**

▼

Social media, influencers, web design, SEO, PR, OOH

<sup>3</sup>**Design & Build**

▼

Retail, pop-up, exhibition stand, showroom

<sup>4</sup>**Hospitality Services**

▼

Hospitality, hotel, F&B, transportation, guide, excursion

<sup>5</sup>**Data & RSVP Management**

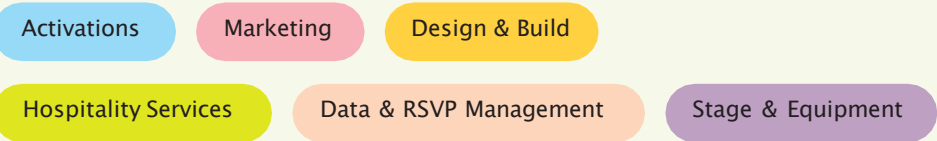
▼

Invitation, data base, call center

<sup>6</sup>**Stage & Equipment**

▼

Concert, AV



# K-Night by Hanwha & Strategic Session 2025 | UAE (Abu Dhabi & Dubai)

Date  
2025 .12

Client  
Hanwha

Tide Solution successfully delivered the complete design and production for Hanwha 2025 in Dubai, managing the project from concept development to final execution. Our scope included stage design, branded backdrops, LED visuals, registration setup, wayfinding graphics, and full on-site production coordination to ensure a premium corporate experience.

In Abu Dhabi, we supported the main production team as a local partner, assisting with selected setups and operations. Leveraging our Korean language expertise, we acted as a bridge between international stakeholders and local vendors, ensuring smooth communication and flawless execution.

This dual-location project highlighted our strength in cross-cultural coordination, precision execution, and end-to-end event production management.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



# Eagles' Knight | UAE (Dubai)

Date

2025 .11

Client

Korean Air Force

Eagles' Knight was a prestigious diplomatic and defense networking event celebrating the Golden Partnership between South Korea and the UAE. Our team handled the project end-to-end, starting from 3D concept design and spatial planning to complete production and on-ground execution.

We designed and delivered the main stage backdrop, branded entrance arch, VIP photo zone, banner installations, and seating layout, ensuring strong visual storytelling aligned with the event theme. Special focus was given to flag installations, lighting design, and premium branding elements to reflect the significance of the partnership.

From venue coordination and approvals to fabrication, installation, and final styling, every detail was carefully managed to create a refined and impactful experience for high-level delegates and officials. The result was a powerful, elegant setup that enhanced the diplomatic atmosphere and successfully represented the strategic alliance between Korea and the UAE.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



Project Highlights

# NMC MENA 2025 | Saudi-Arabia (Jeddah)

Date  
2025 .11

Client  
Daewoong

Tide Solution successfully delivered the complete design and production execution for NMC MENA 2025, held in Jeddah, Saudi Arabia. The project included end-to-end event branding, stage design, LED screen content, entrance portal, photo zones, and wayfinding elements.

Our team managed the full production cycle—from concept development and 3D visualization to on-site fabrication, installation, and technical coordination. The event featured high-profile medical presentations, panel discussions, and partner showcases for Daewoong, reinforcing strategic collaborations across the Middle East.

The final setup created a premium, immersive experience aligned with the event’s professional and international stature, ensuring seamless execution and strong brand visibility throughout the venue.

- Activations
- Marketing
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- Stage & Equipment

TIDE



Project Highlights

# K-Food Express | Multiple location of UAE & KSA

Date  
2025 .10

Client  
aT Center

K-Food Express is a halal food truck campaign bringing authentic Korean cuisine across the UAE and Saudi Arabia. Organized by aT Centre, it features free tastings, cultural games, giveaways, and influencer promotions.

After stops in Dubai, the campaign continues to Riyadh and Abu Dhabi this November. Alongside public activities, B2B meetings help connect Korean suppliers with regional buyers, strengthening cultural and trade ties between Korea and the Middle East.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



Project Highlights

ConnectComm | GHE Booth 2025

Date  
2025 .10

Client  
EasyCare

For the Global Health Exhibition 2025 in Riyadh, our team delivered a complete end-to-end solution, covering concept design, 3D visualization, and full production execution.

We developed a strong booth concept aligned with the client’s brand identity, creating detailed 3D renders to visualize the final look before production. The design focused on clean layout planning, visitor flow, branding visibility, and functional zoning to maximize engagement.

From there, we managed the entire build-up process, including structure fabrication, graphic production, lighting installation, and on-site execution. Despite tight timelines and technical challenges, the booth was delivered successfully, ensuring a high-quality finish and strong visual impact.

The project was completed on schedule, reflecting our commitment to precision, creativity, and professional execution from concept to completion.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



# GITEX\_2025 | NIPA Pavilion

Date  
2025 .10

Client  
THE WELCOME

Tide Solution successfully delivered “THE WELCOME” project for NIPA at GITEX 2025, creating a visually impactful and well-organized pavilion experience.

The project focused on seamless space planning, functional booth layouts, and premium branding integration to welcome global visitors.

From structural build-up to lighting, digital displays, and customized booth elements, every detail was executed to enhance visitor engagement and brand presence.

The result was a modern, immersive environment that reflected innovation and professionalism at one of the world’s leading tech exhibitions.

- Activations
- Marketing
- Design & Build
- Hospitality Services
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- Stage & Equipment



# Saudi-Korea MEETup Event | Saudi Arabia (Riyadh)

Date  
2025.09

Client  
SparkLabs

For the SparkLabs project, our team delivered a complete design-to-execution solution, starting from concept development to final on-site installation.

We created the booth concept and 3D visualizations, ensuring the design reflected SparkLabs’ innovation-driven identity. The layout was carefully planned to optimize visitor interaction, branding visibility, and functional spaces.

Following design approval, we handled the full production process, including structure fabrication, graphic printing, lighting setup, and finishing. The build-up was executed with close site supervision to maintain quality and accuracy.

Despite tight deadlines, the project was completed successfully, showcasing a premium finish, a strong branding presence, and professional execution from start to completion.

- Activations
- Marketing
- Design & Build
- Hospitality Services
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- Stage & Equipment



## Project Highlights

# K-Content Expo 2025 | Saudi Arabia (Riyadh)

Date  
2025.09

Client  
KOCCA (Korea Creative Content Agency)

Tide Solution proudly delivered the complete end-to-end design and execution of the K-Content Expo 2025 held in Riyadh, Saudi Arabia. This high-profile event brought together Korea's leading content creators, media companies, and cultural innovators with international partners across the Middle East.

Our scope included full event branding, signage and wayfinding systems, exhibition booth design, stage and presentation zones, visitor experience layouts, and on-site project management, ensuring a cohesive and engaging environment for exhibitors, buyers, and attendees.

The expo featured dynamic showcases in gaming, broadcasting, media, and creative content and served as a strategic platform for business matching, networking, and cultural exchange between global industry leaders. Tide Solution's seamless integration of functional design and aesthetic excellence contributed to a vibrant and professional presentation of Korean content on a global stage.

Activations

Marketing

Design & Build

Hospitality Services

Data & RSVP Management

Stage & Equipment

TIDE



## Project Highlights

# K-Content Expo 2025 | Türkiye (Istanbul)

Date

2025.07

Client

KOCCA (Korea Creative Content Agency)

K-Content Expo Türkiye was held at the İstanbul Haliç Congress Center from September 3 to 5 and concluded with strong interest from both countries.

The event featured 30 Korean and major Turkish companies, leading to 535 business meetings, USD 19.36 million in deals, and 6 MOUs.

Cultural programs like the K-Drama OST Concert drew huge crowds, highlighting the growing popularity of Korean entertainment in Türkiye. KOCCA also opened its Istanbul Business Center, strengthening future collaborations. Overall, the expo boosted cultural ties and created new economic opportunities between Korea and Türkiye.

Activations

Marketing

Design & Build

Hospitality Services

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TIDE



## Project Highlights

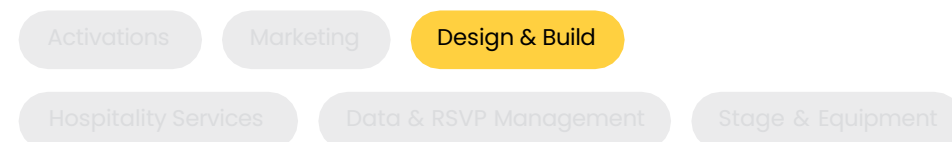
# KoAT | Saudi Shovel Ceremony 2025

Date  
2025.4.21

Client  
KoAT

TIDE Solution conceptualized and designed the key visuals for KOAT (Korea Agriculture Technology Promotion Agency) at the groundbreaking ceremony of the K-Smart Greenhouse Farm in the Kingdom of Saudi Arabia.

In a Landmark collaboration between the Korean and Saudi governments. Tide delivered o full suite of services—including design, build, hospitality, and event branding. From VIP shovels and groundbreaking equipment to a custom red-carpet setup, every detail was meticulously crafted to reflect the innovation and significance of this global agricultural partnership.



TIDE



# KHIDI (ADGHW) ABU DHABI GLOBAL HEALTH WEEK 2025

Date  
2025.4.25

Client  
KHIDI (ADGHW) Abu Dhabi Global Health Week 2025

Tide Solution successfully delivered a turnkey exhibition stand project for KHIDI at Abu Dhabi Global Health Week 2025, Held at ADNEC. From concept to completion, our team handled every stage with precision and creativity. We crafted a striking 3D stand design, developed impactful graphics, and executed the full cycle of production—including pre-production planning, designing, on-site build-up, and post-event deliverables.

From structural elements and lighting to furniture and final video coverage, every detail was managed flawlessly. The result was captivating and functional stand that stood out and met every client expectation with complete success.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



# STEEL SEARCHER IPO EVENT 2025

Date  
2025.3.14

Client  
ZG Group & Steel Searcher.com

Steel Searcher Middle East, the Dubai branch of Zhaogang, will host a listing Celebration Dinner to celebrate new chapter in the capital market. Through this event it will not only celebrate ZG Group's listing but also strengthen business relationships, boost investor confidence, and position the company for future success in the capital market.

- Activations
- Marketing
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- Stage & Equipment



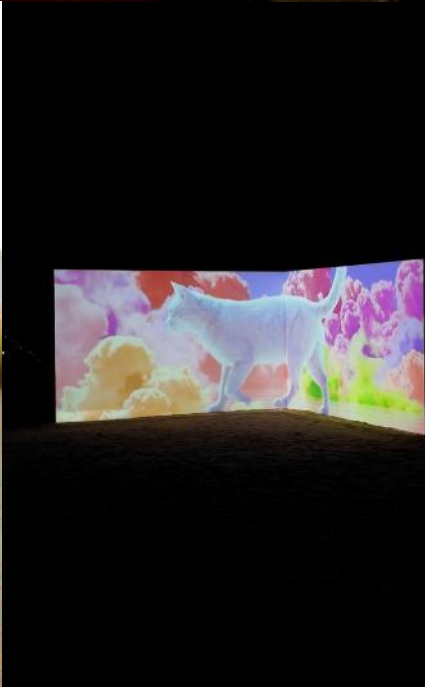
# Kallos

Date  
2025.2.21

Client  
Kallos

TIDE Solution brought KALLOS's first solo exhibition in the Middle East to life through stunning projection mapping, set against Dubai's breathtaking desert backdrop. Held at Badaya Camp & Café, the event showcased 11 digital artworks—including 8 debuting pieces—merging art, technology, and nature in a powerful visual experience. From concept to execution, TIDE's creative direction highlighted the rising influence of South Korean digital art in the region, marking a milestone moment for KALLOS and a proud achievement for our team.

- Activations
- Marketing
- Design & Build
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- Stage & Equipment



# Valentine's Day

Date  
2025.2.14

Client  
Badaya

For Valentine’s Day, we curated a premium desert experience where romance met refinement. Each private tent was styled with rose petals, candlelight, and exclusive gifts from Forever Rose and Bando.

The highlight: a live fine-dining collaboration with Michelin-starred chefs from Cutfish Restaurant, offering a bespoke tasting menu under the stars.

From setup to atmosphere and culinary storytelling, the event delivered a one-of-a-kind romantic escape in the heart of the desert.

- Activations
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# Sweet Palette

Date

2024.11

Client

aT Center

TIDE Solution conceptualized and designed the key visuals for Sweet Palette, embodying the theme A Fusion of Flavors and Culture. This remarkable event celebrated the rich diversity of Korean desserts in the UAE, blending vibrant flavors and traditions into a unique cultural masterpiece through collaboration with nine local and Korean brands. Over four days, Sweet Palette drew more than 20,000 attendees and achieved exceptional social media virality. The event’s success extended well beyond its desert pop-up venue, leaving a lasting impression on all who experienced it.

- Activations
- Marketing
- Design & Build
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- Stage & Equipment



## Project Highlights

## A.Virtual Gitex Stand & Digital Marketing

Date  
2024.10-11

Client  
A.Virtual

We elevated A.Virtual's presence at GITEX 2025 by building their brand identity, from analysis and strategy to creative execution. Our team designed an immersive, branded booth that showcased their innovative nano-technology while fostering meaningful connections with visitors. To amplify their message, we developed and executed a comprehensive influencer marketing strategy. By integrating pre-event, live-event, and post-event campaigns, we helped A.Virtual achieve exceptional engagement, driving brand awareness and positioning them as a leader in the MENA market.

## Activations

Marketing

Design & Build

TIDE



# Busan Festa

Date  
2024.09

Client  
Busan Global City Foundation

A cultural delegation from Busan visited the event to present traditional performances such as Taekwondo and Samulnori. Tide Solution organized and managed the festival, which featured K-pop dance performances, a quiz show about Busan, and activities designed to foster cultural exchange between the UAE and Busan through Korean Wave culture. The event attracted a total of 2,311 attendees, and the Busan logo was projected onto the venue's building façade, creating a unified and cohesive landscape throughout the festival.

Activations

Marketing

Design & Build

Hospitality Services

Data & RSVP Management

Stage & Equipment



# Costal Connect

**Date**  
2024.09

**Client**  
aT Center

Tide Solution developed the concept and design for the Korea Seafood Summit 2024, named COSTAL CONNECT, and prepared dishes featuring Korean seafood.

The event was graced by the attendance of many VIPs and influencers, including the Ambassador of the Republic of Korea to the UAE. A total of 64 buyers engaged in consultations to purchase Korean seafood products.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



# NIPA Gitex Stand

**Date**  
2024.10

**Client**  
NIPA, The Welcome

Tide Solution has constructed the NIPA booth and managed the stage at GITEK for two consecutive years. The NIPA booth showcased South Korea's advancements in AI, IoT, and cybersecurity through interactive displays and live demonstrations, promoting global tech collaboration.

- Activations
- Marketing
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- Stage & Equipment



# Soul My Seoul

**Date**  
2024.05

**Client**  
UNUS / STO

“Soul My Seoul” in 2024, held in Dubai and executed by TIDE, is a cultural celebration of Seoul’s vibrant spirit. The event showcases a blend of traditional and contemporary Korean performances, along with interactive exhibits and culinary delights. It serves as a cultural bridge, connecting Dubai’s diverse audience with the essence of Korean culture.

- Activations
- Marketing
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- Stage & Equipment



# K-Content Expo in UAE, Convention

**Date**  
2023.11

**Client**  
KOCCA (CJENM & IDUS)

The TIDE team implemented a 14-day Korea Brand activation plan, featuring a two-week exhibition showcasing Korean games, fashion, animation, and music content. TIDE oversaw all operational aspects, including promoter training, giveaways, logistics, and storage services for the exhibitions.

- Activations
- Marketing
- Design & Build
- Hospitality Services
- Data & RSVP Management
- Stage & Equipment



# K-Content Expo in UAE, Concert

**Date**  
2023.11

**Client**  
KOCCA (CJENM & IDUS)

Our team successfully executed the inaugural KPOP event at the largest indoor venue, Coca-Cola Area. As a comprehensive service provider, we managed all aspects of the event for our client, from venue contracting and ticketing to stage construction, manpower operations, artist hospitality services, and PR and marketing efforts.

- Activations
- Marketing
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- Stage & Equipment



# KSA WVIP VISIT in King Saud University & The Garage

**Date**  
2023.10

**Client**  
Ministry of Education & Ministry of Science and ICT, S.Korea

During his state visit to Saudi Arabia, South Korean President Yoon Suk Yeol visited King Saud University and The Garage, a startup accelerator in Riyadh, to boost economic and technological cooperation. Tide designed and built the stage and managed manpower for the VIP events.

- Activations
- Marketing
- Design & Build
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- Stage & Equipment



# Qatar Horticultural EXPO 2023

**Date**

2023.10

**Client**

Qatar EXPO, SigongTech

Singong Tech and TIDE Solution provided advanced AV solutions, including immersive video displays and interactive installations, to enhance the visitor experience and showcase Qatar’s sustainability and modern agriculture innovations. The TIDE team installed and maintained all AV equipment.

- Activations
- Marketing
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- Stage & Equipment



# NIPA Gitex Stand

**Date**  
2023.10

**Client**  
NIPA, The Welcome

The NIPA stand at GITEX 2023 showcased South Korea’s advancements in AI, IoT, and cybersecurity with interactive displays and live demonstrations, promoting global tech collaboration. Tide Solution constructed the exhibition stand and managed the stage with an AV system for the 5-day event

- Activations
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# NOK Grand Opening

**Date**  
2023.10

**Client**  
NOK Beauty

NOK Beauty, a premier Korean skincare select shop, opened its flagship store in Yas Mall, Abu Dhabi. Tide managed the concept and customer journey for the grand opening ceremony, which featured a ribbon-cutting event, interactive activity zones, a Korean tea experience, and RSVP-driven influencer marketing.

- Activations
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# IT Global Challenge

**Date**  
2023.10

**Client**  
LG

In 2023, LG Electronics hosted the Global IT Challenge for Youth with Disabilities in Abu Dhabi, featuring participants from 15 countries to enhance their IT skills. The event highlighted LG’s Universal UP Kit for accessible home appliances, with Tide managing all IT works at the venue.

- Activations
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# Medical Korea 2023 in UAE

**Date**  
2023.10

**Client**  
KHIDI

The Medical Korea 2023 event in Abu Dhabi, which showcased South Korea's advancements in AI and digital health technologies, featured an exhibition designed and built by TIDE Solution. This collaboration aimed to enhance the interaction between South Korean innovations and UAE healthcare professionals.

- Activations
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- Stage & Equipment



# Wave Connection

**Date**  
2023.10

**Client**  
aT Center

Tide Solution developed the concept and design for the Korea Seafood Summit 2023, named WAVE CONNECT, and prepared dishes featuring Korean seafood. Additionally, Tide conducted marketing efforts and managed invitations for potential buyers, enhancing the event’s visibility in the UAE market.

- Activations
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Project Highlights

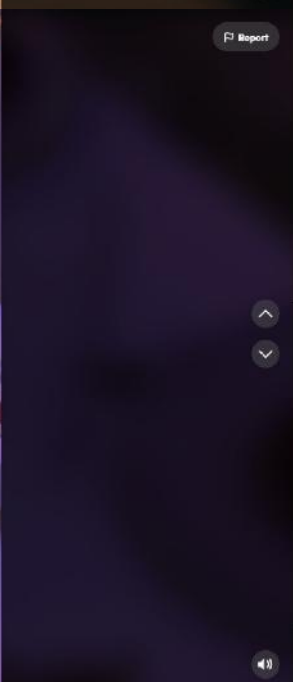
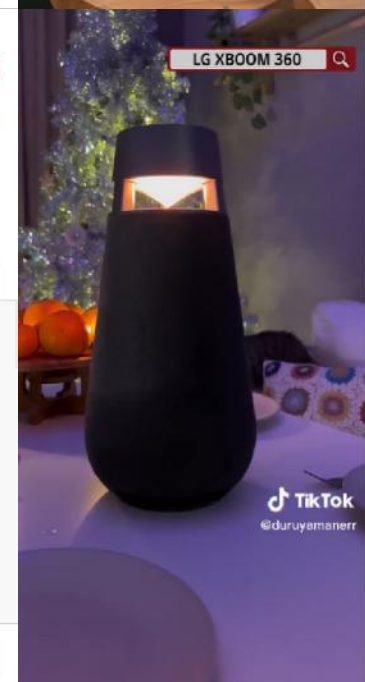
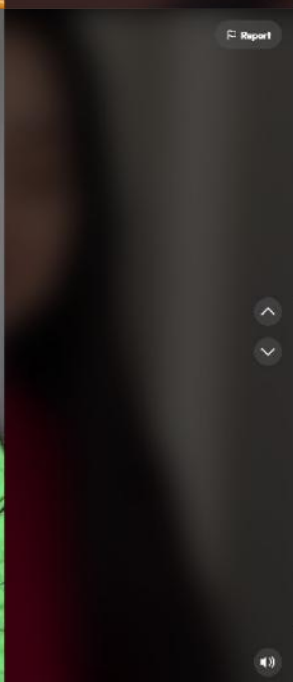
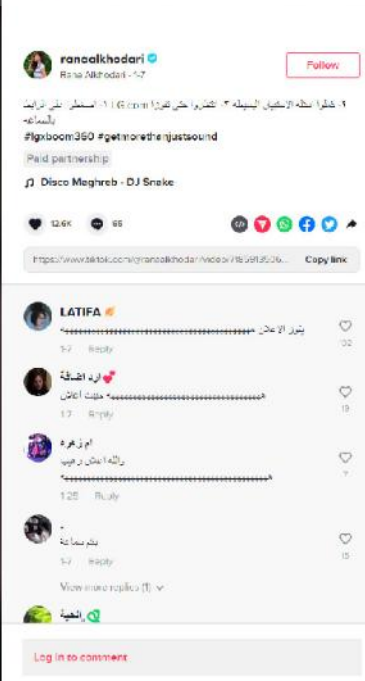
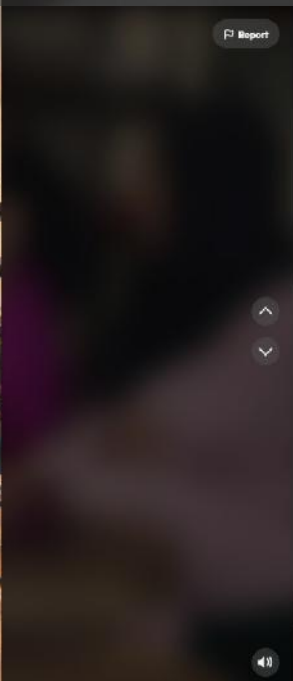
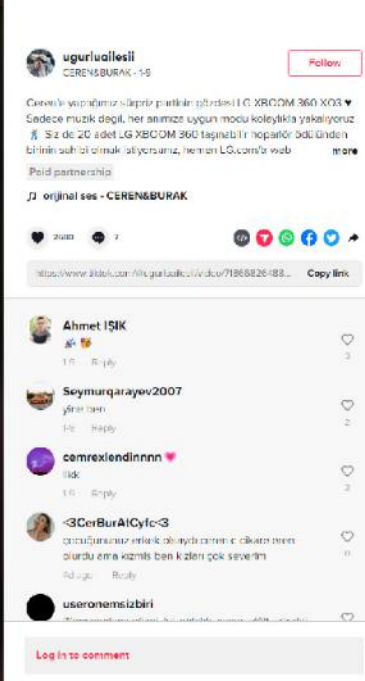
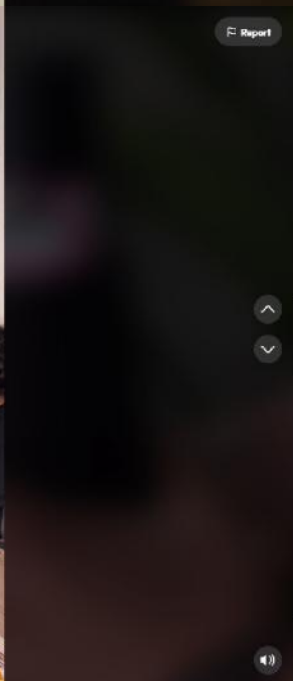
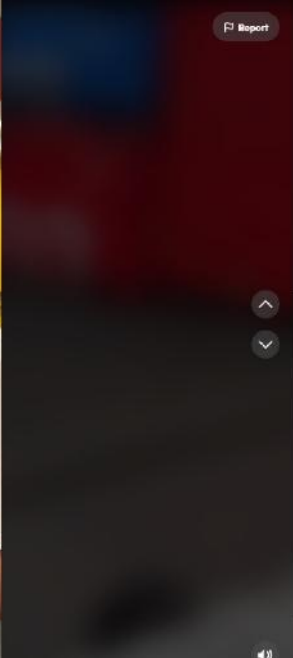
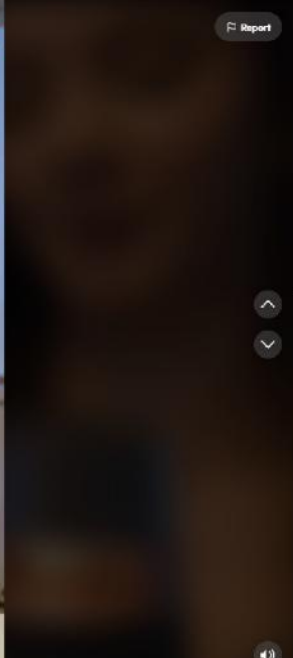
LG XBOOM 360  
Influencer Marketing

Date  
2023.01  
  
Client  
LG

TIDE collaborated with influencers in KSA, Turkey, and the UAE to promote LG's new XBOOM 360 speaker, highlighting its 360 surround sound feature. They created a viral video series for Instagram Reels, showcasing various scenarios where the speaker could be used, such as home gatherings and outdoor events, effectively boosting its social media presence.

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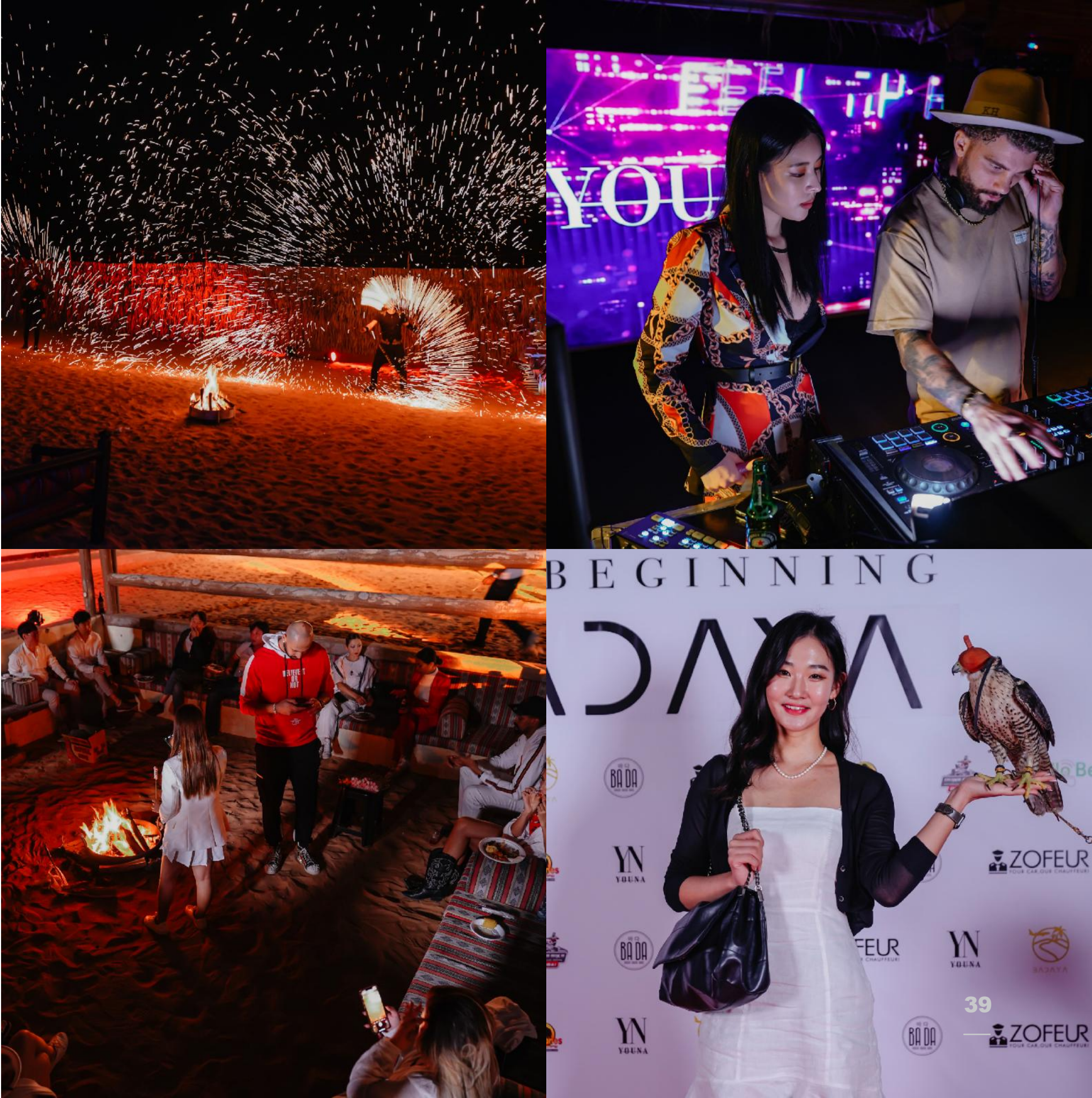
# Badaya Camp Grand Opening

**Date**  
2022.11

**Client**  
Badaya Camp & Cafe

TIDE proposed a unique concept for the opening ceremony of a desert camp, featuring a house DJ party with social media influencers. The TIDE team designed the stage with a red carpet theme set in the desert. Zoffer Safety Driver and Hellobell participated as sponsors, adding to the event’s appeal and ensuring smooth operations.

- Activations
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# Korea : Cubically Imagined

**Date**  
2022.11

**Client**  
KOCCA

The “Korea: Cubically Imagined” exhibition, held at the Art Centre in Mall of the Emirates, Dubai, from November 16to 30, 2022, showcased Korean culture through immersive 3D virtual reality and multimedia displays. Highlights included a VR performance of BTS’s “Permission to Dance on Stage – Las Vegas” and scenes from Bong Joon–ho’s “Parasite.” TIDE arranged an MOU ceremony with UAE companies to promote the content and managed the 14–day event, including the opening ceremony, K–Pop dance performances, and influencer marketing.

- Activations
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## K-Food Fair 2022

### Date

2022.11

### Client

aT Center

The K-Food Fair 2022 in Dubai was a significant event held at the Samaya Ballroom, Ritz Carlton DIFC, on November 8–9, 2022. Organized by the Korea Agro-Fisheries and Food Trade Corp. (aT Center), this B2B event connected over 30 major Korean food producers with key regional distributors from the Middle East. TIDE Team managed all event operations, including food tasting sessions, a stamp event, influencer live streaming, and an MOU ceremony.

Activations

Marketing

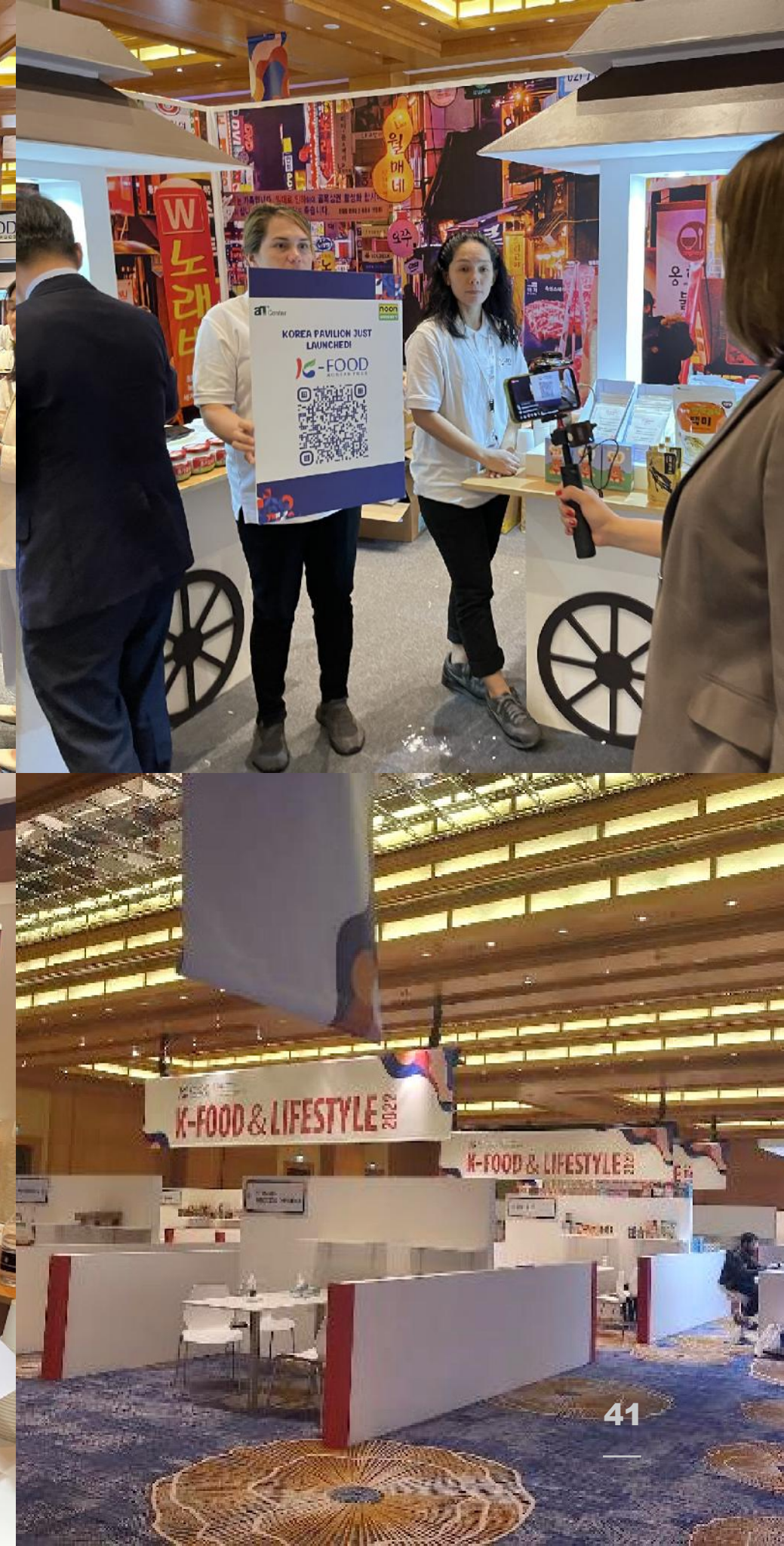
Design & Build

Hospitality Services

Data & RSVP Management

Stage & Equipment

TIDE



# SGI Grand Opening

**Date**  
2022.10

**Client**  
Seoul Guarantee Insurance

In 2022, Seoul Guarantee Insurance (SGI) opened its first overseas subsidiary, SGI MENA, in Dubai to expand its reinsurance operations in the Middle East and North Africa. Tide Solution designed and executed the opening ceremony at DIFC, featuring a golden sand ceremony to symbolize success in the region.

- Activations
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- Stage & Equipment



# KITE Concert 2022

**Date**  
2022.10

**Client**  
KOCCA, KCC

The KITE concert in 2022, titled “KITE: K-POP in the Emirates,” was held on October 2 at The Agenda in Dubai Media City. Organized by KOCCA and KCC UAE, it featured South Korean artists Rain and Heize. TIDE designed and built the stage, provided manpower, K-pop dance performers, and the MC.

- Activations
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# Dining with KATS

**Date**  
2022.10

**Client**  
KATS, Hyundai MOBIS

In November 2022, Abu Dhabi hosted the ISO committee to elect the next chairman, with a significant gala dinner show held just before the election. TIDE proposed a simple magic show to influence the ISO commissioners in favor of the Korean candidate, inspired by a famous Korean magician who had performed a similar act at a government summit. TIDE successfully delivered the performance, and the Korean candidate was elected as the next ISO leader. TIDE also designed and built the stage, managing all the programs for the event.

- Activations
- Marketing
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More Works

|      |                                              |             |           |                |                      |                        |                   |
|------|----------------------------------------------|-------------|-----------|----------------|----------------------|------------------------|-------------------|
| 2017 | Jeju Tourism Presentation in Dubai           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2017 | Korean Tourist Destinations Online Promotion | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2017 | KTO Tourism Videos                           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2017 | Korean Tourism Arabic Brochure Production    | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2018 | Zayed University Korean Day                  | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2018 | NEXT Content Conference Dubai                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2018 | DISCOP Dubai                                 | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | Korea MICE Night                             | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | Brand K Exhibition                           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | SEA EXPO – Korea Pavilion                    | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | Korean Drink Promotion                       | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | Lotte Hotel Booth – (ATM)                    | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | Samsung Dubai Mall Video Production          | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2019 | Korea Brand and Content EXPO                 | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2020 | Korean Ginseng Promotion                     | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2020 | JTTX – (KTO Booth)                           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2020 | K-Food Promotion – Video Production          | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | MOTB – Korean Consulate                      | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |

More Works

|      |                                                           |             |           |                |                      |                        |                   |
|------|-----------------------------------------------------------|-------------|-----------|----------------|----------------------|------------------------|-------------------|
| 2021 | ToryComics Launch                                         | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | KITE – KTO Stand                                          | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | KITE Concert                                              | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | K–Seafood Global Week                                     | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | K–Collection with MINICON                                 | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | K–Food Event at Korean Pavion – EXPO 2020 Dubai           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | K–Food Franchise and Webinar                              | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | Korean Drink Promotion                                    | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | Korean Vegi–meat and Omija Drink Promotion                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | K–Food and Lifestyle                                      | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2021 | Ajman University – Korean Consulate LED Donation Ceremony | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | First Lady Book Donation Ceremony                         | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Korea Travel Night                                        | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Korean Week at EXPO                                       | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Korea Innovation Fair                                     | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Gulfood – Korea Pavilion                                  | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | SEA EXPO – Korea Pavilion                                 | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Riyadh Travel Fair – Korean Pavilion                      | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |

More Works

|      |                                                |             |           |                |                      |                        |                   |
|------|------------------------------------------------|-------------|-----------|----------------|----------------------|------------------------|-------------------|
| 2022 | Miracle K-Food Project                         | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Noon Grocery K-Food Promotion                  | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | K-Food Workshop                                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Dining with KATS                               | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | K-Food Booth at KITE 2022                      | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | KITE Concert 2022                              | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | SGI MENA Office Opening                        | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | SGI Grand Opening Ceremony                     | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Goodness Festival                              | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | K-Food Fair 2022                               | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Korea: Cubically Imagined Dubai                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | LG XBOOM 360 Influencer Marketing              | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Badaya: The Beginning                          | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2022 | Qatar World Cup – Korea Pavilion               | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | IT Global Challenge                            | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | Qatar Horticultural EXPO 2023 – Qatar Pavilion | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | K-Travel Festa in Saudi Arabia 2023            | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | NOK Beauty Opening Ceremony                    | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |

More Works

|      |                           |             |           |                |                      |                        |                   |
|------|---------------------------|-------------|-----------|----------------|----------------------|------------------------|-------------------|
| 2023 | NIPA Gitex                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | KSA VIP VISIT             | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | Waveconnect Seafood Night | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | Medical Korea in UAE      | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | K-Content EXPO in UAE     | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2023 | SOS Episode 2             | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Badaya Café Launch        | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Gulfood – Korea Pavilion  | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Badaya Meditation Retreat | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Seoul My Soul             | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Busan Festa               | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Costal Connect            | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | K-Food Fair               | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | NIPA Gitex                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | MediTech KHIDI            | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Badaya Re-opening Event   | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | aT Center Sweet Palette   | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2024 | Hyundai WFP               | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |

More Works

|      |                                    |             |           |                |                      |                        |                   |
|------|------------------------------------|-------------|-----------|----------------|----------------------|------------------------|-------------------|
| 2025 | Badaya x Kallos Projection Mapping | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2025 | Badaya x Valentine’s Day           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2025 | Steel Searcher IPO Event           | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2025 | KHIDI ADGHW                        | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |
| 2025 | Saudi KoAT Ceremony                | Activations | Marketing | Design & Build | Hospitality Services | Data & RSVP Management | Stage & Equipment |



# Contact Us

Let's connect with our global offices

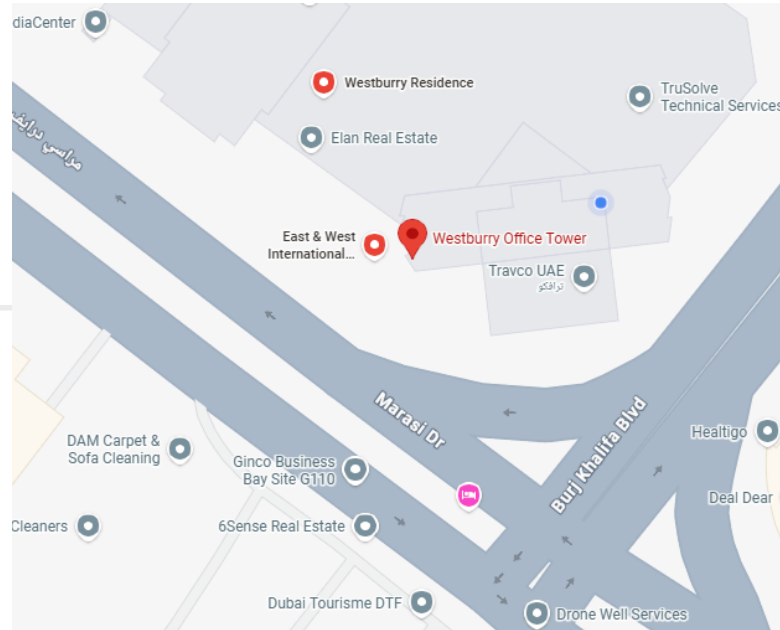
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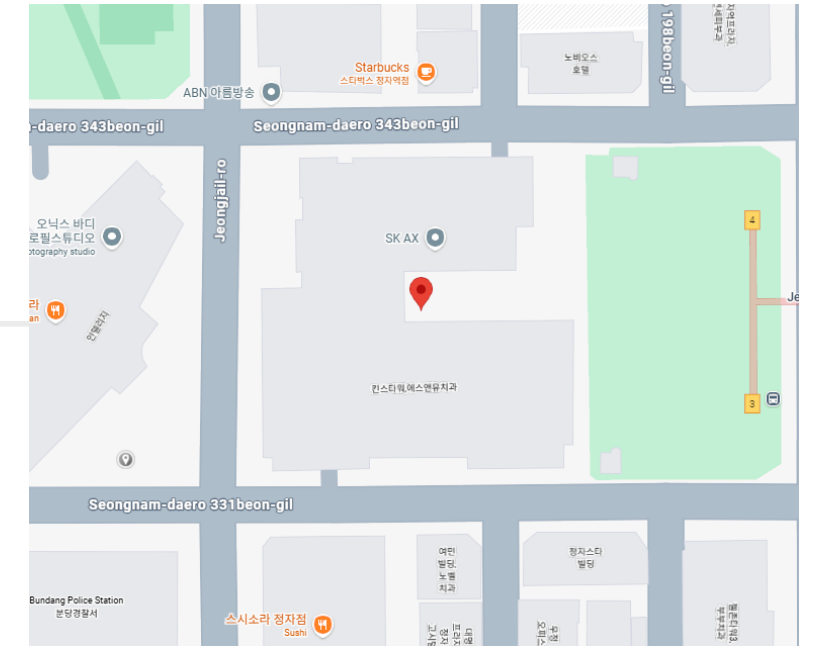
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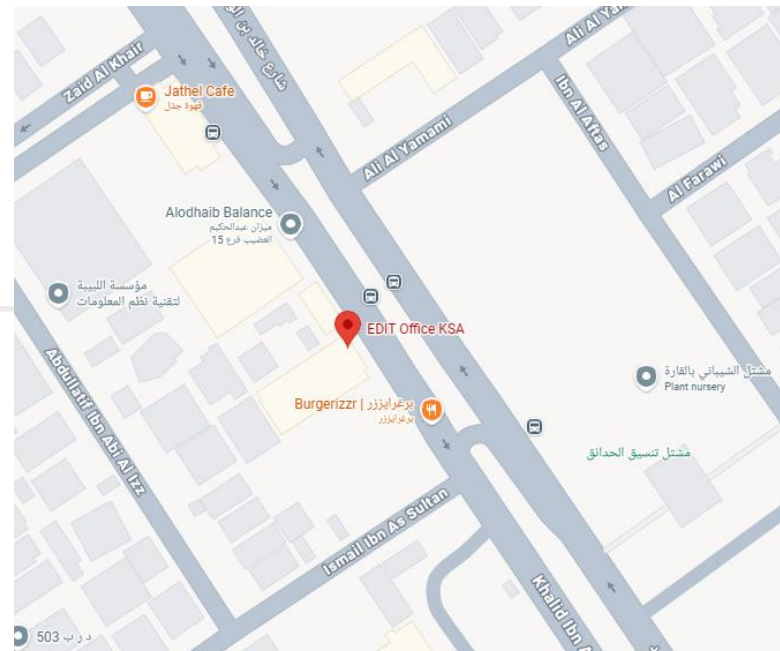
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